

# James River Pet Waste Coalition Dog Photo Contest Flyer

## Background

- James River Pet Waste Coalition seeks to reduce water pollution from pet waste
- They are holding a photo contest to encourage people to submit photos of their dogs and sign a pledge to pick up pet waste.
- They need a flyer to advertise the contest.



# Mockup

Flyer Mockup is available here:

[https://docs.google.com/a/waterwordsthatwork.com/drawings/d/1BmPHXX5xbITO5\\_c-B0P6m7km5y2HifqAf2EKxU2y66c/edit](https://docs.google.com/a/waterwordsthatwork.com/drawings/d/1BmPHXX5xbITO5_c-B0P6m7km5y2HifqAf2EKxU2y66c/edit)



# Specifications

- Size: 11" wide x 17" long
- Final file format PDF. 300 dpi. CMYK color
- If flyer has color all the way to the edge, then bleeds and print lines will be necessary.





# Logo



Source files and complimentary colors and fonts guide here:

<https://drive.google.com/folderview?id=0Bwirb8h1G9z2bW5veU1BTC02Szg&usp=sharing>

# Samples

- [http://cfpub.epa.gov/npstbx/files/cwc\\_petwaste\\_poster.pdf](http://cfpub.epa.gov/npstbx/files/cwc_petwaste_poster.pdf)
- <http://cfpub.epa.gov/npstbx/files/caswrcbpetposter1.pdf>
- [http://cfpub.epa.gov/npstbx/files/OR\\_dogposterweb\\_low.gif](http://cfpub.epa.gov/npstbx/files/OR_dogposterweb_low.gif)

# Additional Images for Inspiration



# Additional Images

